

Hints for Home Builders





THE HENRY FRANCIS du PONT WINTERTHUR MUSEUM LIBRARIES



For an Engagement Present

"VICTOR"
Talking Machines

For a Wedding Present



Mr. Sol Bloom

Announces his only salesrooms for VICTOR TALKING MACHINES in Philadelphia at

143=45 South Broad St.,

Philadelphia, Pa.

PHONE, 1150 Walnut



To insure your securing the best Victor Instruments and Victor Records, be sure you buy them at a SOL BLOOM STORE

Take no substitutes

Prices and goods guaranteed the best



FURS

Alterations Storage of Furs

of the Better Grade

Made to your Order and Carried

in Stock

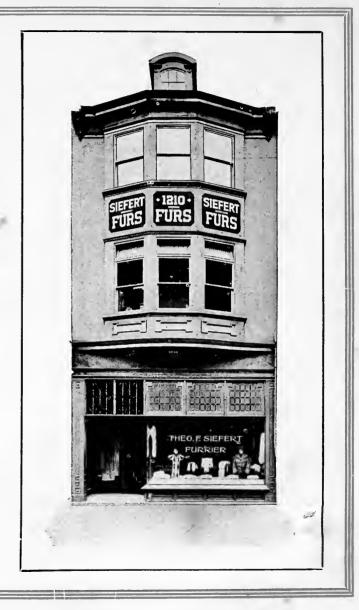
Automobile Furs and Robes

THEO. F. SIEFERT

Importer and Manufacturer

1210 WALNUT STREET

PHILADELPHIA



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Hints for Home Builders



Published by

Fortuna Publishing Co.

110-114 West 32d Street, New York

F LIST OF WEDDING
GUESTS AND
BUSINESS DIRECTORY, SEE THE MIDDLE
PAGES OF THIS BOOK

Fortuna Publishing Co.

110-114 West 32d Street, New York City

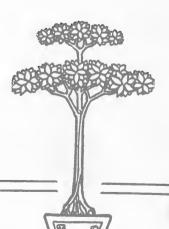


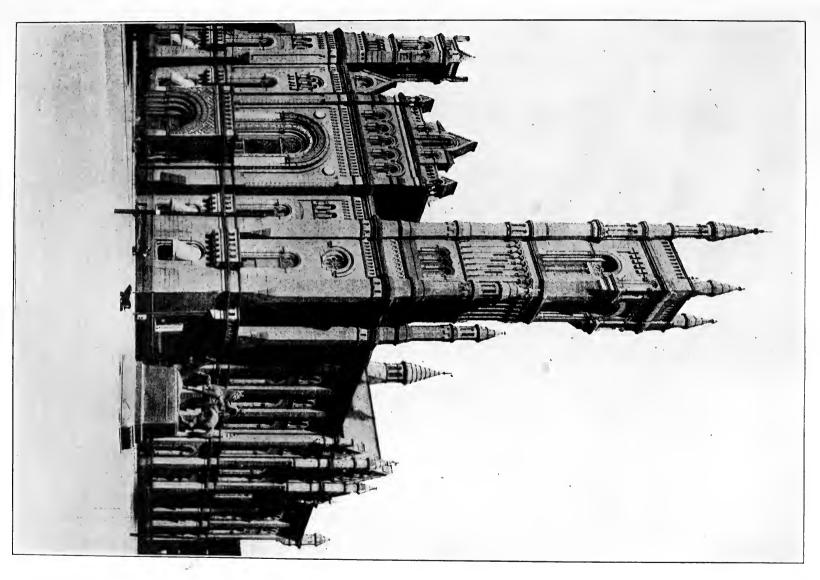
local ade 1000

EAR MADAM:- We herewith take the liberty to extend to you our best wishes upon your engagement and ask you to kindly accept this album as a token of our esteem.

We should be glad to hear that you derived some benefit from it in helping you to furnish your future home.

Mindly preserve this book as we are positive it will be of use to you. Wishing you a happy and prosperous future, we are respectfully yours, THE FORTUNA PUBLISHING CO.





Masonic Temple, Philadelphia.



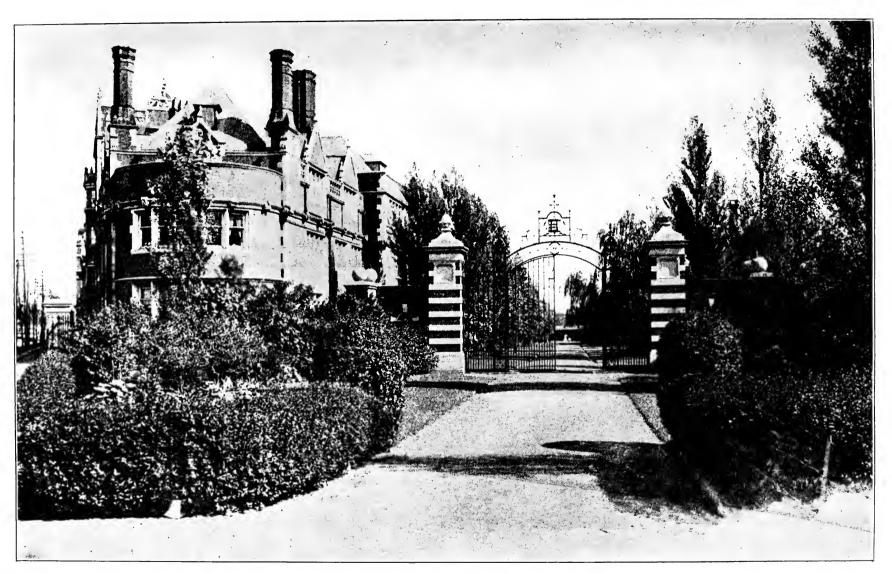
THERE are Three Great Pianos That Have Spread the Glory of American Art to Every Quarter of the Globe

That are owned—one or more—by every great pianist; that are essential to the materialization of every pianist's exquisite moods; that proffer true musical culture to every one who has either taste or perception; that are the chief charm of more than 120,000 homes. These three are the Steinway Grand, the Steinway Vertegrand, and the Steinway Upright.

No other pianos can be justly compared to these Steinway Pianos. Their distinct leadership—an ever-widening gap—is attested not only by æsthetic use, but by trade conditions—the constant but ineffective endeavor to imitate the Steinway methods of manufacture. There are but three really great pianos, and they are here for your view and trial. Prices; Uprights, \$550 upward; Grands, \$800 upward. Time payments if desired; honest value for pianos in exchange.

N. STETSON & CO.

1111 Chestnut Street, Philadelphia, Pa.



Hamilton Walk, University of Pennsylvania.

We want You to be Convinced that This is the "Right Place" to Buy

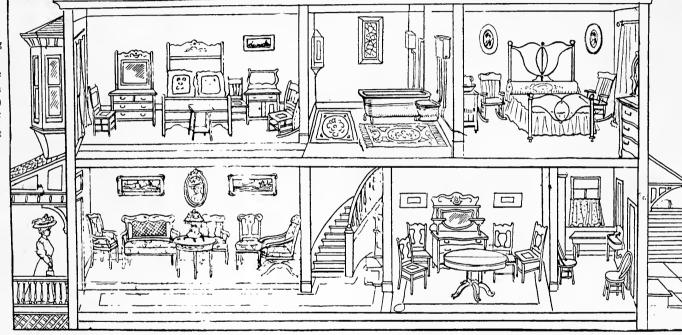
The special offerings made to young couples starting out is just what we claim—quality is the first consideration—all goods are up to the standard. Nowhere can you do better. Try others, then come here and have our salesmen, who have every experience, assist you in making your selections. Estimates cheerfully given.

FREE

To couples just starting
Housekeeping.

17 pieces of Granite
Enameled Kitchen
Ware worth \$7.00
with every Outfit of
\$75.00 or over bought
of us.

WE SEW,
LAY AND
LINE ALL
CARPETS
FREE



THREE ROOMS

PARLOR,
DINING
ROOM,
BED
ROOM
(Furnished
Complete.)
Easily Worth
\$108.50

\$75.00

We originated the idea of selling Three Rooms Complete. This season's values are better than ever. We have cut our profits again—this is made possible on account of the large quantities of merchandise we sell. We furnish PARLOR COMPLETE, \$23.05; BED ROOM, \$28.95 and DINING ROOM, \$23.00.

PENIFURITURE CO

1023 MARKET STREET AND ANNEXES

OPEN SATURDAY EVENINGS UNTIL 10 O'CLOCK

If desired, we can arrange Credit Terms to suit your convenience



Currecanti Needle, Black Canyon.

ELECTRICITY IN THE HOME.

LECTRICITY in the home means a great deal more than light—it means a degree of convenience and comfort that can be realized in no other way than by a free and full use of the electrical cooking and heating appliances which, to-day, make the business of housekeeping a pleasure instead of a drudgery.

We have reached the point where the use of electrical apparatus is no longer the exclusive privilege of the wealthy. Any one who rents a dwelling or an apartment which has been wired for Electricity, will find it most desirable to use one or more of the electrical aids to easy housekeeping. What is more, you will discover a resultant economy.

Those who are just starting housekeeping and who do not expect to keep a large corps of servants, will find that electrical cooking utensils will be of the greatest convenience and help. With them, breakfast or light refreshment after the theatre, or an appetizing luncheon, can be prepared quickly, cleanly and economically at an expense which is trifling; and it can be done without a visit to the kitchen and without the aid of the cook. This surely should appeal to every housewife.

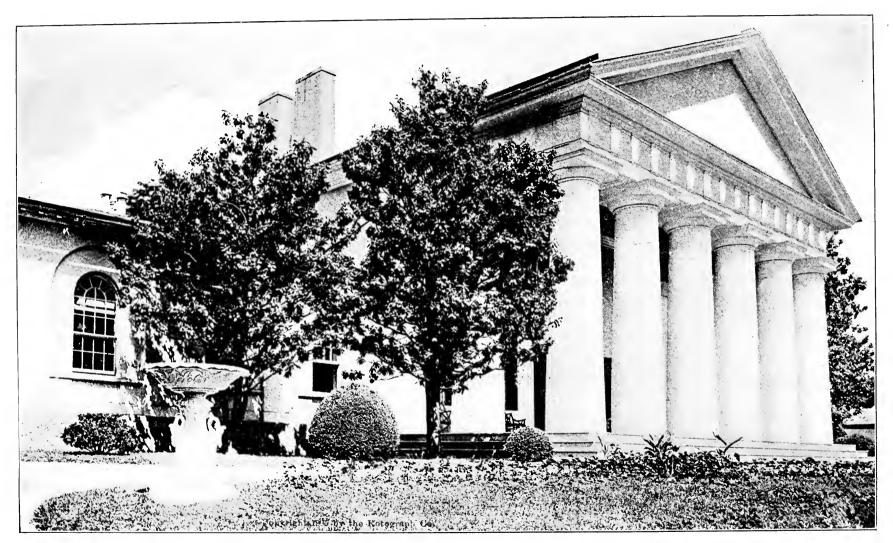
Perfect illumination in the home can only be obtained by the use of Electric Light. It is the only illuminant that answers every condition of comfort, convenience and sanitation. The economy of Electric Light in the home is undoubted. The saving in wear and tear upon decorations and furnishings—the reduction of household work and worry resulting from the use of Electric Light and electrical cooking and heating appliances are sufficient in themselves to make the use of Electricity a paying proposition, and in addition to that fact the rate offered by us for residence lighting, to the liberal user, is lower than that of any large city in the United States.

It will be our pleasure to send a representative to see you to give you full details regarding the cost of installation and operation. There will be no charge for the information or any obligation to use our service.

We will mail you upon request copies of our quarterly "Bulletin" or other illustrated booklets regarding the use of Electricity in the home.

THE PHILADELPHIA ELECTRIC COMPANY

Tenth and Chestnut Streets.



Custis Lee Mansion, Arlington, Va.



BELL, WALNUT 48-97 D.
HOME ADDRESS:-OAK LANE, 391 W.

F. Herbert Steinmetz

Formerly with KIFT & SON.

Late with J. J. HABERMEHL, Bellevue-Stratford

Florist and Decorator

Wedding Bouquets and Decorations a Specialty.

Let Us Estimate on Your Order. :: :: ::

61 NORTH EIGHTH ST., BELOW PHILADELPHIA, PA.



Old Faithful Inn, Yellowstone National Park, showing Beehive Glacier.

New York Light Supply Co.

IOSEPH KALTER, Propr.

Keystone 'Phone, Main 4499D. Bell, Walnut 4877D.



RETAILERS IMPORTERS. **JOBBERS** AND

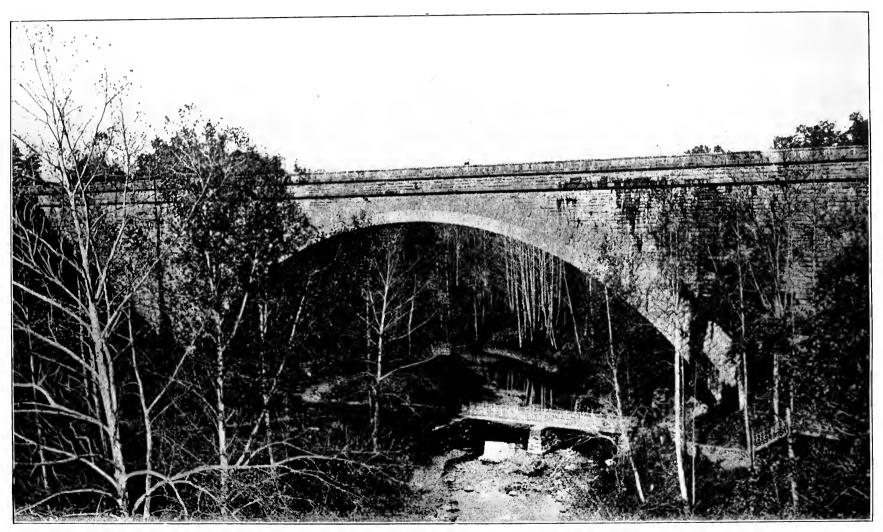
Gas and Electric Fixtures Library Gas and Electric Lamps

Originators of the famous New York Air Light, which will brighten your home.



49 NORTH 9th STREET, PHILADELPHIA.

BRANCH STORE:-1639 RIDGE AVENUE.



Cabin John Bridge, Washington, D. C.

Cash Prices: Credit Payments



This is positively the only store in Philadelphia which combines these two. We sell just the same for cash or credit the charge customer has every advantage enjoyed by the cash buyer.

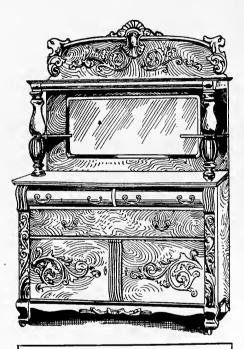
NO STORE HAS BETTER MERCHANDISE NONE SELLS AT FAIRER PRICES

We make special terms and arrangements to newly married couples, and guarantee thorough satisfaction in every respect.

FURNITURE: CARPETS: WEARING APPAREL \$1 Down on a Bill of \$50

We'd like you to see our splendid stock—inspection doesn't obligate you to buy. We're always glad to show interested persons that in the fullest sense, "credit here equals cash elsewhere."

GOLDSMITH'S MARKET STREET.



Four Rooms Complete

The greatest offer ever made to home furnishers \$125 value.



On the Potomac River, Washington, D. C.

Bring Your House Furnishing Troubles To Us

DON'T let the little knotty problems of housekeeping requisites worry you when we can solve them for you. Our long years of experience are at your service, and we may be able to offer you some helpful suggestions in making your purchases of

FURNISHINGS FOR THE HOUSE

This season's stock includes many entirely new features and is of the usual high standard of quality and excellence. It would take columns of space to describe it, and we will therefore name only a few of the most necessary things that the housekeeper may require, such as

BRUSHES AND BROOMS FEATHER DUSTERS CARPET SWEEPERS SCRAP BASKETS WOOD BASKETS LADDERS
TABLES
BELLOWS
BRASS DESK GOODS
BRASS CANDLE STICKS

COFFEE PERCOLATORS
FINE TRAYS
BRASS KETTLES
CHAFING DISHES
CARVING KNIVES & FORKS

Our "Home Kitchen Outfits" are very popular. Need not cost you much. Our prices are as low as any department store, and the service more satisfactory. Goods delivered free anywhere, if possible, in our own wagons. We invite you to call at the store and inspect this most exclusive line of housefurnishings.

J. FRANKLIN MILLER

1626 CHESTNUT ST., PHILADELPHIA



Soldiers' Monument, Riverside Drive, New York City.

DIFFERENT KIND OF CREDIT STORE

The Only Store of Its Kind In Phila.

Furnishes

The Bride and Groom's Store

Rooms Complete

Including Magnificent 100 Piece Dinner Set Free

Let us furnish your home because we offer unusual values in outfits to start housekeeping. Our sales are phenomenal. Here you get well-made and reliable furniture and a choice of beautiful floor coverings for every room.

Open A Gradual Payment Charge Account for Your Needs
We make your home comfortable, cosy and attractive, as my plan of buying on Credit costs you nothing extra, because I guarantee to meet any cash store price for like qualityYou make the payments to suit your income weekly or every other week. Payments can be made at my office, by mail or at your home—just as you prefer. Thousands of people are

using my plan to-day, because it is convenient, helpful and has no annoying features. There's not a bit of red tape to it. It's a regular old-fashioned Charge Account. Call or write for the booklet telling you how to open an account.

There isn't another store in the city that gives you a guarantee as binding as this.

-MY GUARANTEE-

If within 30 days from purchase you find the same article cheaper for cash than my regular price I'll credit your account with the difference.

Harry C. Ka

On Credit



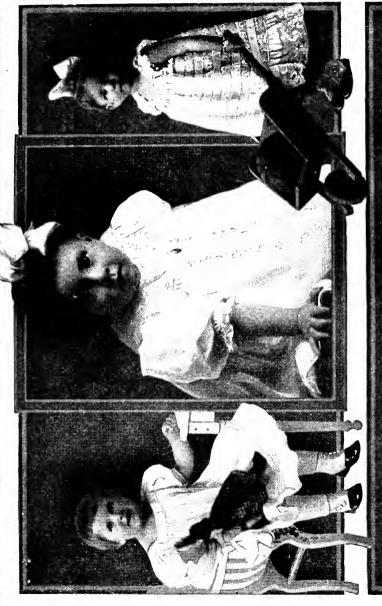
Include handsome, stylish dresses, shoes, etc., for women and misses, clothing and shoes for men and boys, furniture of every description, carpets, rugs and upholsterings, draperies, collapsable carts, washing machines, gas stoves, refrigerators, ice chests, jewelry, etc., covering a floor space of thousands of square feet and utilizing six mammoth floors and basement.

32 & 34 No. 11th ST. CLOTHES THE FAMILY

On Credit



Grant's Tomb, New York City.



Grace Benfield, of Cleveland, Ohio, was raised on Eskay's Food from the time she was three months old. She gained steadily in health and weight, and now, at 25 months, weighs 29 pounds.

Katherine Mueller is a daughtt of a well known druggist of Moline, Ills. She was fed Eskay Food soon after birth and his grown steadily to robust healt and beauty. Her parents foun Eskay's Food superior to an

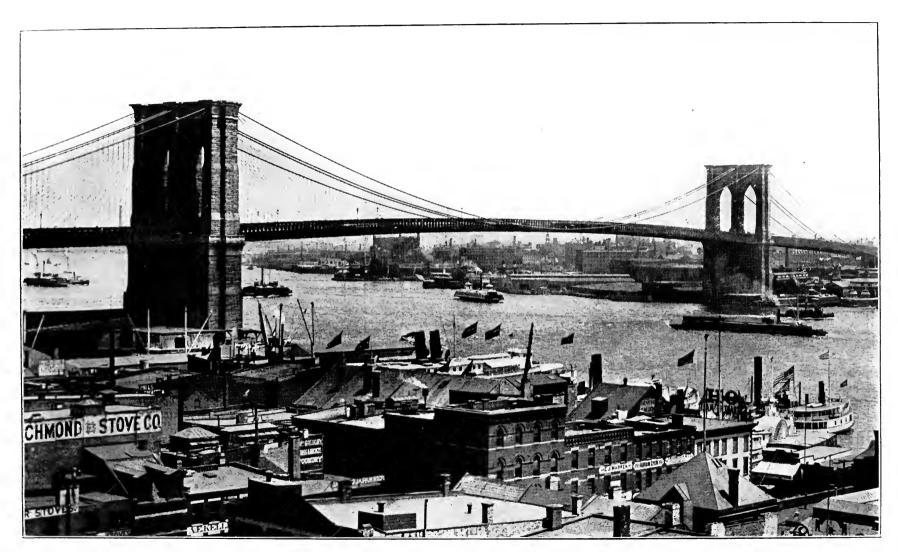
Marie Clara De Ville weighed 12 pounds at birth—9 pounds at 4 months. On Eskay's Food she weighs 35 pounds at 19 months and

disease, and strong. strong resistance against nutrient. typical ESKAY" healthy and vigorous, an E babies are cially during the hot season. children well eautiful muscle and strong of limb, babies well baby. and nour pone

Write us to-day for a generous sample package—and our helpful book "How to Care for the Baby." Your baby should be just as strong as these three children.

SMITH, KLINE & FRENCH CO.,

436 Arch Street, Philadelphia, F



Brooklyn Bridge, Connecting New York and Brooklyn.

Almost as Important as the Bride— The Floral Decorations!

THE most-talked-of feature, next to the Bride and Bridegroom, is the I Wedding Decorations. How the Home or the Church was decorated, how beautiful the Bouquets of the Bride and her Maids were, etc., etc., are remembered for years afterward. Don't make a mistake in the selection of your Florist-come to us.

TY/E make a specialty of this work—supervising and arranging every W detail. No order is too large or too small. Our experts will always attain the most artistic and beautiful effects.

> House Decorations as low as....\$10.00 Church Decorations as low as....\$10.00 Shower Bouquets.....\$ 5.00 up (Roses and Lilies-of-the-Valley) Bridesmaids' Bouquets.....\$ 3.00 up

Estimates cheerfully furnished—Photos shown.

ROBERT KIFT

1725 Chestnut Street Philadelphia, Pa.





Traveling in South America.



MEJLIN





Are Ideal Instruments for the Home

HEY respond to the most exacting demands of the musician, are most durable in construction and beautiful in design and finish

The Symphony Player Piano

combines all the valuable features of our Inverted Grand Plann with the most improved Player mechanism, giving perfect satisfaction to both amateur and musician :: .:

nain office and warerooms at 1717 Chestnut Street G. Herzherg & Son



LOUIS XV. ART GRAND

- Art Catalogue sent upon request
- Moderate prices, easy terms.



STYLE F INVERTED GRAND

■ Special Art Styles to match any Design of Architecture or Decoration



Congress Hall and New Theatre, in Chestnut Street, Philadelphia.



Design No. 520 as a bed.



Design No. 520 as a davenport.



Design No. 529 as a davenport.



Design No. 529 as a bed.

Design No. 534 as a davenport.

Design No. 5351/2 as a davenport.

The Daveno Solves Bed Question

Price, \$35.00 and upwards, according to design and finish

Space Must be Saved.

There are few people in large cities contented with the space their income permits, and as the cities are becoming more densely populated each year, space is becoming more and more valuable.

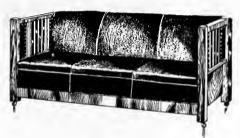
The market is filled with "dayenport beds," and thousands of them are sold each year where, by letting the back drop down on a level with the seat, a makeshift for a bed can be made up on the upholstering; the bed clothing being stored away through the day in an unventilated drawer underneath.

No Need of Bed-rooms.

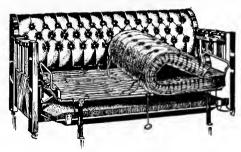
The principle upon which the DAVENO is constructed positively cannot be found in any other combination bed. In brief, it is a full size, genuine bed, so concealed in a beautiful davenport that an expert could not tell it from a regular davenport. It has separate bed springs and regular removable mattress (either hair or cotton felt). The bed being entirely independent, is made up in the morning, ready for use, complete even to pillows.

OWEN SECRET BED CO..

122 S. 13th STREET. 2 doors above Walnut St. PHILADELPHIA, PA.



Design No. 561 as a davenport.



Design No. 5351/2 as a bed.



From an old woodcut.

High Street, from Ninth Street, Philadelphia.

DO YOU APPRECIATE GOOD MUSIC?

If so, an

Edison Phonograph or a Victor Talking Machine





—should be in your home.—No home complete without one of these instruments

EDISON PHONOGRAPHS

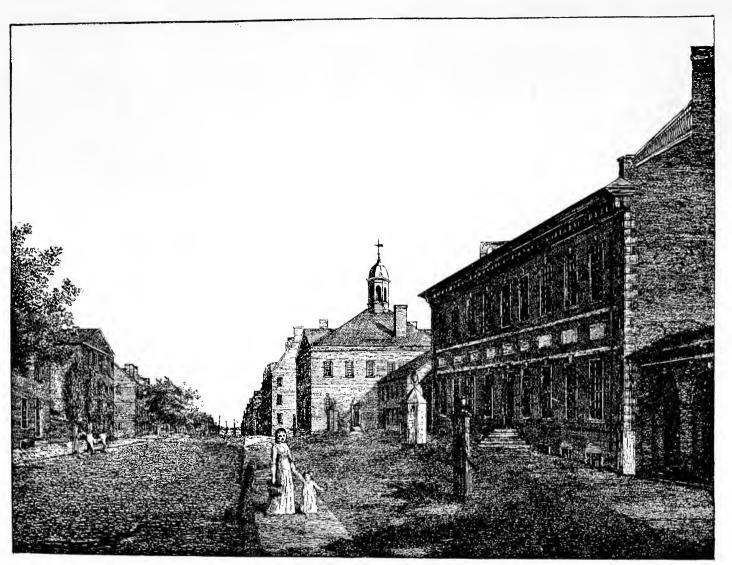
VICTOR TALKING MACHINES

\$12.50 to \$60.00

RECORDS FOR BOTH MACHINES

\$10.00 to \$200.00

PENN PHONOGRAPH CO. 17 South Ninth Street PHIA



State-House, with a View of Chestnut Street, Philadelphia.



PEOPLE'S SUPPLY CO.

523 Market

THIS COUPON
GOOD FOR \$1.00 IN OPENING
AN ACCOUNT OF \$15 OR OVER

523 Market



Ladies' and Gents'
Clothing

OUR 3 ROOMS FURNISHED \$69.50 COMPLETELY FOR

INCLUDING FLOOR COVERING
This offer has never been equalled by any other store

Furniture, Carpets Draperies, Etc.

HANDSOME PARLOR SVITE

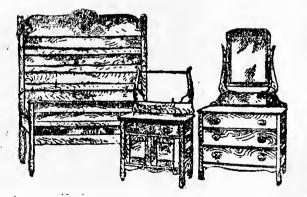


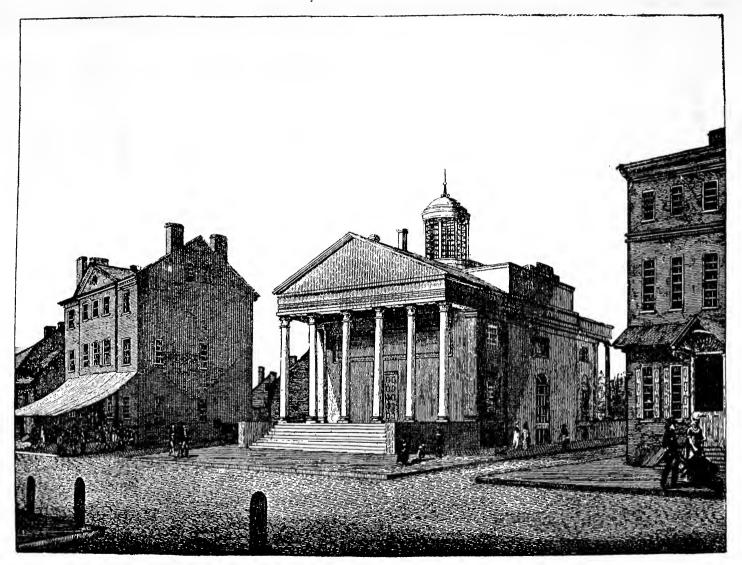
Frames prettily carved; all in polished mahogany. \$14.50 Worth \$22.00. Special

THIS
BEDROOM SUITE
Solid Oak

\$16.50

OTHERS \$19.75 \$25.00 to \$100





From an old woodent. Bank of Pennsylvania, South Second Street, Philadelphia.

FIFTY PROMINENT PHILADELPHIA MUSICIANS

WHO RECOMMEND AND USE A

HENRY F. MILLER PIANO

MR. THOMAS à BECKET MISS CYNTHIA BARE MISS M. C. BARRY MR. W. H. BEATTY, JR. MISS E. D. BLAIR MR. A. W. BORST MISS FRANCES BROCK MRS. E. RATCLIFFE CAPERTON MR. FRANK G. CAUFFMAN MRS. F. A. COMLEY MR. FREDERIC DAVIS MISS LOUISE DeGINTER MR. NICHOLAS DOUTY MR. EDWIN EVANS MR. OWEN S. FITZGERALD MR. HOWARD K. GERY

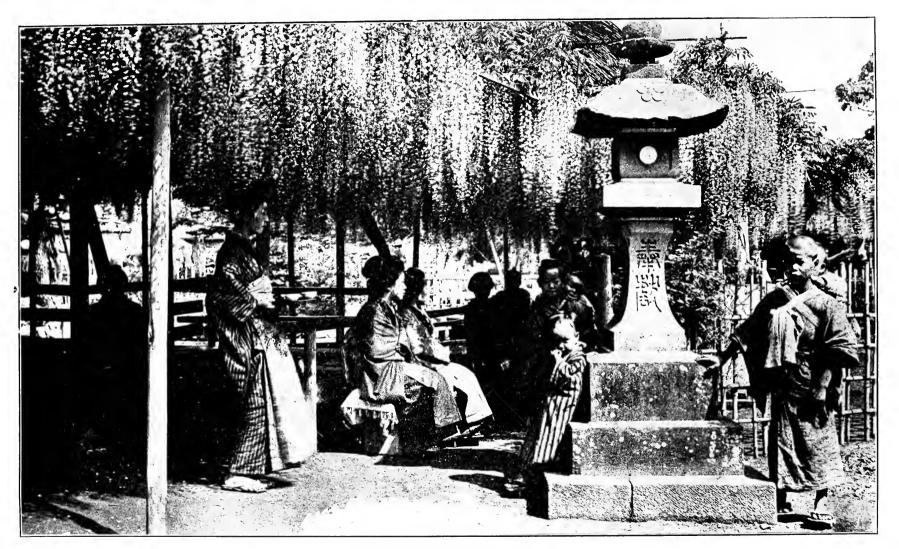
MR. PERCY CHASE MILLER

DR. W. W. GILCHRIST
MR. PHILIP GOEPP
MR. FREDERICK HAHN
MISS MAE E. HAINES
MISS E. HARTMAN
MRS. E. G. HERMANCE
MISS L. A. HEYL
MRS. HELEN BOICE-HUNSICKER
MR. RALPH KINDER
MR. JOHN W. POMMER, JR.
MR. FRANKLIN E. CRESSON
MR. HENRY LANG
MR. CHARLES E. MANYPENNY
MRS. SARAH MAGOFFIN
MR. FREDERICK MAXSON
MISS KATE MILES

MR. A. GORDON MITCHELL MR. EDMON MORRIS MISS ALICE MURPHY MRS. MARY GREGORY MURRAY MISS ANNA MANDER MISS MABEL PARKER MR. FREDERIC PEAKES MR. WILLIAM H. PAGDIN MISS EDITH PUSEY MISS NETTIE KURTZ MR. S. W. SEARS MISS MAUDE SPROULE MR. WILLIAM STOLL MR. S. TUDOR STRANG MR. MARTINUS VAN GELDER MR. JAMES C. WARHURST MR. DAVID D. WOOD

This list of well-known musicians is not published as a testimonial, but because they each use a HENRY F. MILLER PIANO in their home or studio, is conclusive evidence of their personal appreciation of its superior quality of tone and durability :: :: :: ::

HENRY F. MILLER & SONS PIANO CO. 1105 CHESTNUT ST. ESTABLISHED 1863



Tea Garden in Tokio, Japan.

THE LITTLE KITCHEN

HOUSE FURNISHING GOODS

Brushes Brooms Whisks Feather Dusters Carpet Sweepers Chamois Buckets Ladders Alcohol Lamps Chafing Dishes Coffee Machines Brass, Copper and Nickel Goods

Furnishing Shop

We are specialists in our line. We handle nothing but the best grade of goods. : : : This does not necessarily mean high priced goods, but of a high and reliable quality. : : Your inspection of our store and show room is cordially invited. We know that our prices as well as our stock will please you. : : :

KITCHEN OUTFITS A SPECIALTY

Kitchen Tables
Zinc Top Tables
Ironing Tables
Agate Ware
Enameled Ware
Tin Ware
Dish Cloths
Glass Cloths
Butter Churns
Cooking Utensils
of Every Description
Imported and Domestic
Novelties

E. B. GONWAY, 120 So. 15th St., Philadelphia



Greenwood Cemetery—Entrance—Brooklyn, N. Y.



DIAMONDS

at lowest prices





SOLID GOLD SIGNET RINGS

\$2.00 to \$25.00

MR. I. MAYER requests the pleasure of your presence at his stores for the purpose of inspecting diamonds, watches, rings, lockets, bracelets, silverware, clocks and cut glass.

Wedding rings a specialty.

Engraving free on short notice.

Repairing in all branches.

Optician at your service.

Glasses fitted free.

MAYER'S

57 N. 8th St. 1301 Market St. PHILADELPHIA, PA.



14 and 18 Kt. WEDDING RINGS

\$3.00 to \$20.00

Guaranteed Solid Gold



GUARANTEED WATCHES

\$1.00 to \$250.00



Seal Rock, Golden Gate, San Francisco.



My Specialty:

Tailor-made Suit - - \$ 9.00 Broadcloth - - - \$11.00

Dear Madam:

I am going to help you make your gowns the most noteworthy in your history. I have arranged with the foremost European houses for an unusually attractive display.

Exhibition of hundreds of Imported Styles of goods for Ladies' Costumes and a great number of the highest style fashion books.

This will be the most convenient way for you to get the very latest gowns for this season. We require two fittings.

We are not only a well-advertised firm, but a well-known firm, with hundreds of satisfied customers whose satisfaction has given us our enviable reputation.

Trusting that you will call and look over our selection, we beg to remain,
Sincerely yours,

B. BALIN

KEYSTONE PHONE:

RACE 55-30 A

B. BALIN

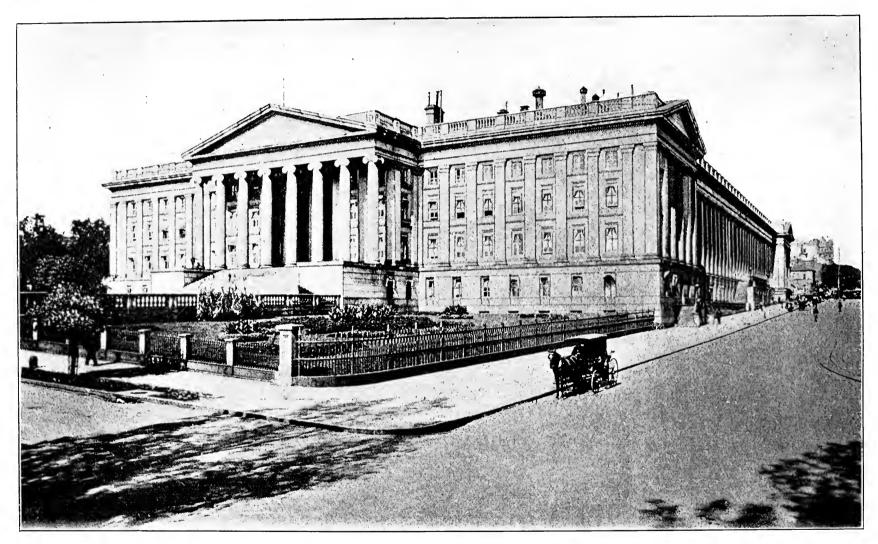
Ladies' Tailor

1228 MARKET ST.

(Second floor)

PHILADELPHIA, PA.





U. S. Treasury, Washington, D. C.



The most desirable of all the articles to be purchased for your home is a



VACUUM CLEANER

"The cleaner without a fault"

It will add more to your health, comfort and convenience than any other one thing in the world, and—

It Cleans Your House for 10c. a Week

The Santo has a larger capacity than any other cleaner. It is the simplest—most complete—most durable. It will last 15 to 20 years.



Don't experiment with cheap, poorly made cleaners—you will have repair bills, and more money to spend for needed equipment.

Start right with a Santo. No repair bills—no more tools to buy—no more money to spend for new models.

Made in Philadelphia by Keller Manufacturing Co., the largest and oldest concern in this business. We guarantee the Santo to be the best cleaner in existence.

The Santo cleans your carpets, rugs, portieres, furniture, floors, walls, ceilings, bedding, etc., many times quicker and more thoroughly than you can ever do it by hand. It gets all the dust and dirt—nothing left to be wiped up with a cloth.

Your furnishings will last twice as long because there's nothing about the Santo to injure or wear them.

It is operated from an Electric light socket and is distinctly a cleaner that ANYBODY can use. You ought to see it and try it yourself.

Let us show you this wonderful invention

See the Santo at 135 S. Broad St., Phila.

JULIUS KELLER, Jr. Local Manager

Family Tree

BRIDEGROOM

BRIDE

Name Date		0: \$1. \	Name	
		Hirthdays	Date	
DATE.	NAMES.	RELATIVES.	NAMES. DATE.	
		Father		
			• • • • • • • • • • • • • • • • • • • •	
		Aunt		
	••••••	Niece		

The Children of the Home

Name					• • • • • • • • • • • • • • • • • • • •	
Birthday						
First Day at School						
Confirmed or Joined Church			• • • • • • • • • • • • • • • • • • • •			
Self-supporting						
Engaged to be married	• • • • • • • • • • • • • • • • • • • •					
date. Hamily Happenings of Interest						
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Private Business Directory

Business and Firm Name.	Street and Number.	Telephone.	Business and Firm Name.	Street and Number.	Telephone.	
Agents—Fire Insurance	.,		Dentist			
• •	· : ,,,		Druggist			
Burglar Insura	ance		Electric Fixtures			
			Employment Office			
			Fire Alarm			
Barber			Florist			
			Furniture			
Bookbinder		, ř	Gardener			
Builder			Gas Fixtures			
Butcher		• • • • • • • • • • • • •	Glazier			
Butter and Eggs			Grocer			
Cabs and Carriages			Hair Dresser			
Carpenter			Hardware			
Carpet Cleaning			Ice			
Caterer			Jewelry			
Chair Caning			Ladies' Tailor			
Coal and Wood			Lamps			
Colonial Ware			Laundry			
Confectionery	• • • • • • • • • • • • • • • • • • • •		Lawyer			
Delicatessen	• • • • • • • • • • • • • • • • • • • •		Library			
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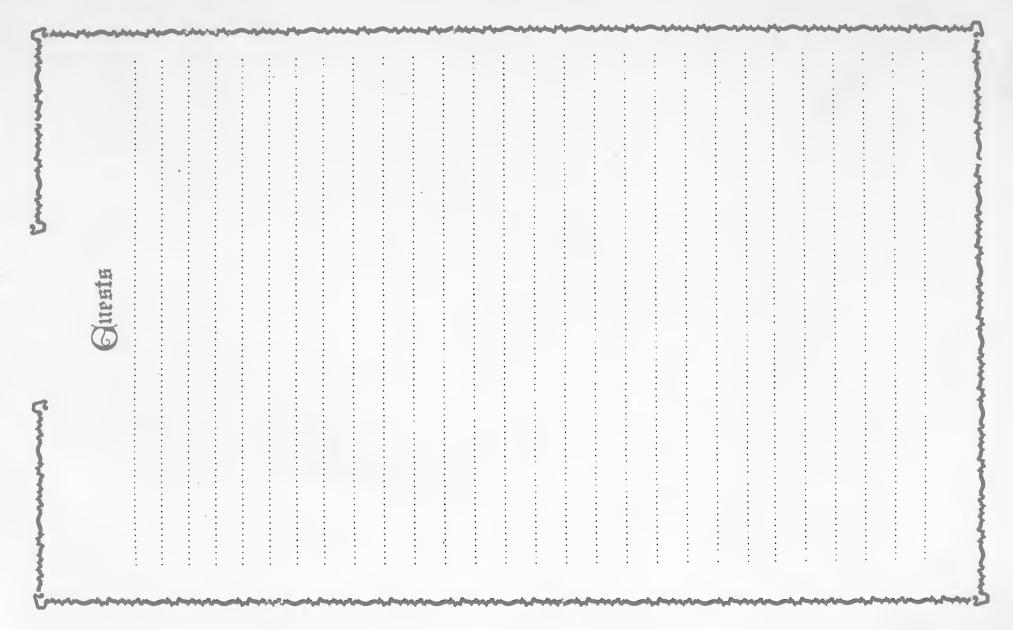
Private Business Directory

Business and Firm Name.	Street and Number.	Telephone.	Business and Firm Name.	Street and Number.	Telephone.
Locksmith			Shoemaker		
Masseur			Taxicab		
Men's Tailor			Teacher—Dancing		
Milk Dealer					
Mineral Water					
Moving Vans			Upholsterer		
Music Boxes			Watchmaker		
Notary					
Nurse					
Paper Hanger					
Photographer					
Physician					
Pianos					
Piano Tuner					
Picture Frames					
Plasterer					
Plating					
Player Pianos					
Printer			· · · · · · · · · · · · · · · · · · ·		• • • • • • • • • • •
Rugs and Carpets	•••	• • • • • • • • • • • • • • • • • • • •			

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Bride's maiden name
Date
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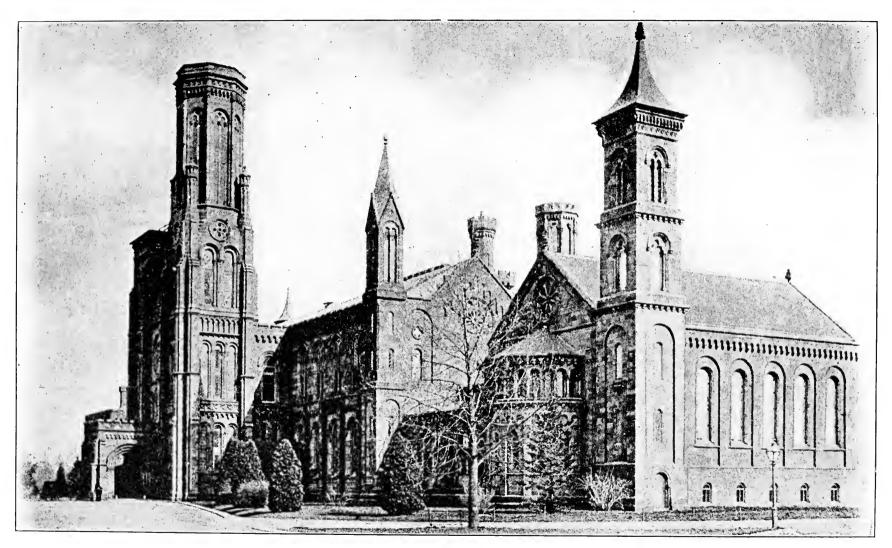
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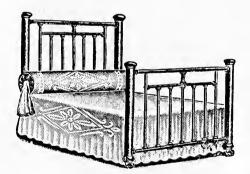
Furniture, Carpets, Mattings, Oil Cloths, Linoleums, Window Shades, etc.



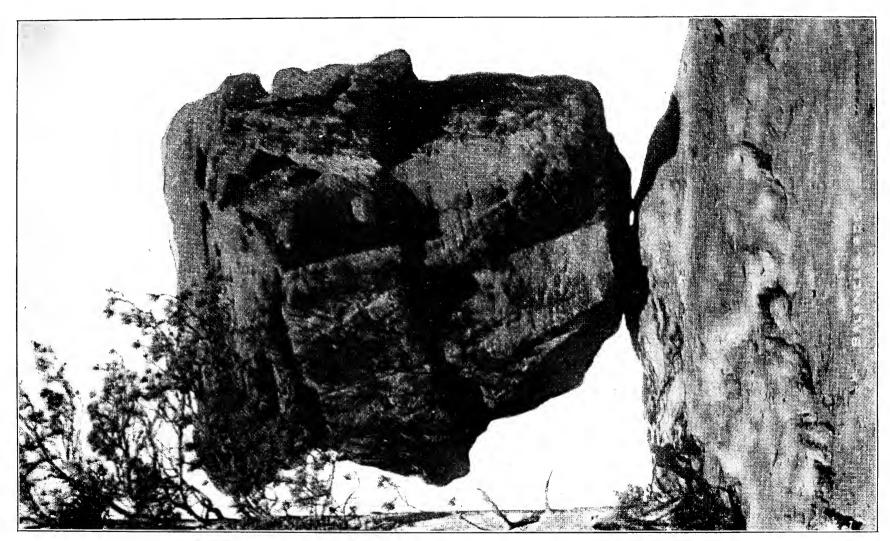


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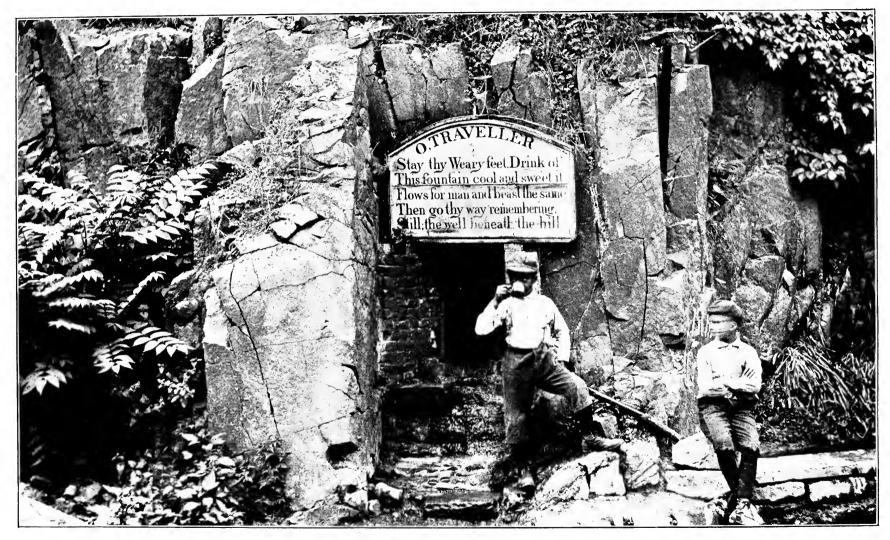
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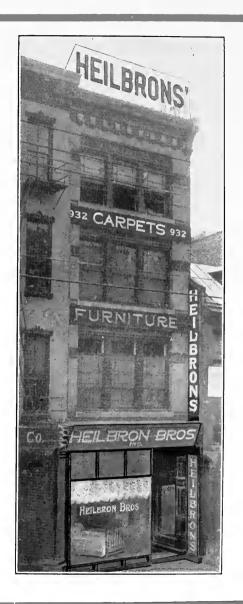
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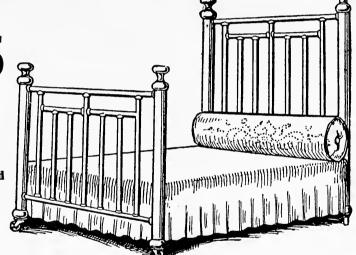
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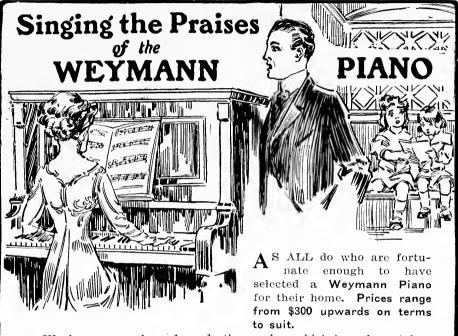
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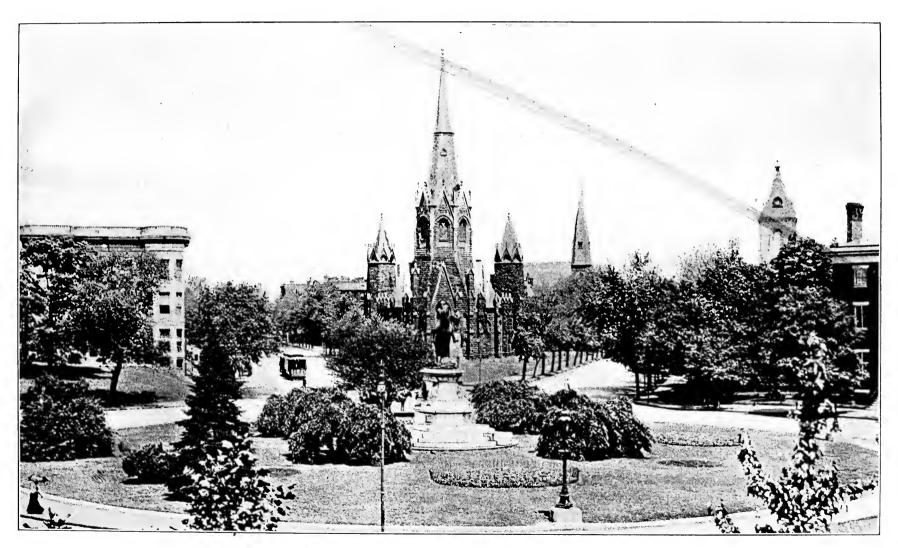
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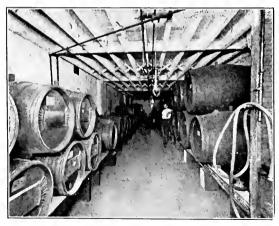


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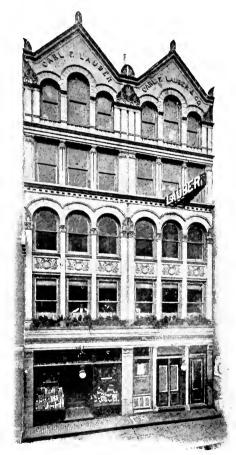
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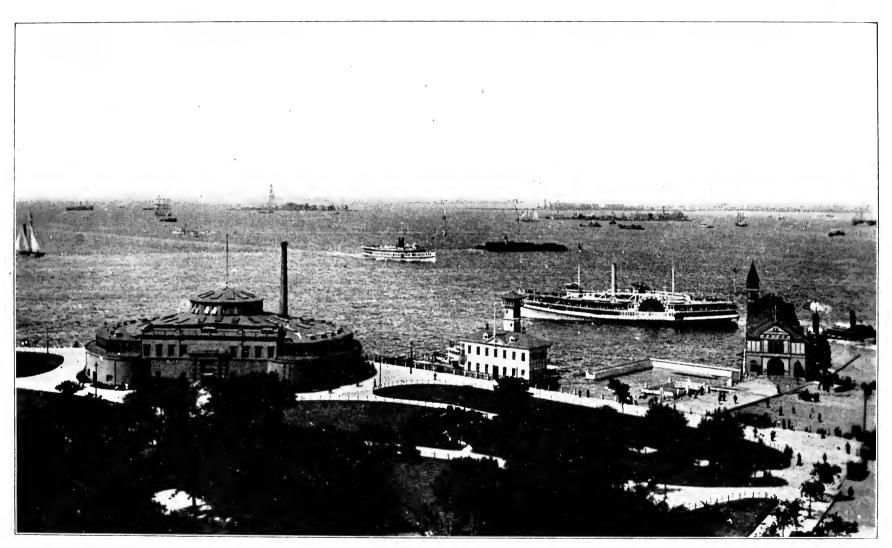
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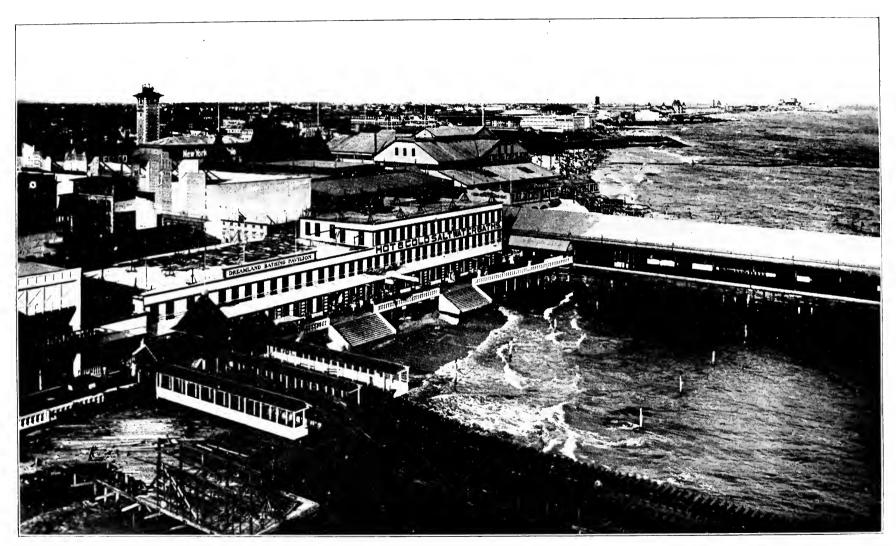
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